

ESTTA Tracking number: **ESTTA608609**

Filing date: **06/06/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058956
Party	Defendant 578539 B.C. Ltd.
Correspondence Address	DEAN A PALMER IPROPERTY INC 609 WEST HASTINGS STREET VANCOUVER, BC V6B 4W4 CANADA johnwell@shaw.ca, info@iproperty.ca
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Paul W. Reidl
Filer's e-mail	paul@reidllaw.com
Signature	/pwr/
Date	06/06/2014
Attachments	Substitution.pdf(36933 bytes)

1 **BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**
2 **TRADEMARK TRIAL AND APPEAL BOARD**

3 Registration No. 4,156,487

4 Mark: MAICO and Design

6 **J. GARY KORTZ,**

7 Petitioner,

8 v.

9 **578539 B.C Ltd.**

10 Respondent.

Cancellation No. 92058956

**NOTICE OF SUBSTITUTION OF
COUNSEL**

12 **TO PETITIONER AND THE BOARD:**

13 **PLEASE TAKE NOTICE** that Paul W. Reidl, a member of the State Bar of California,
14 hereby appears as counsel for Respondent 578539 B.C. Ltd. All pleadings, Orders and
15 other papers should be served on the undersigned at the following address:

16 Paul W. Reidl
17 LAW OFFICE OF PAUL W. REIDL
18 Second Floor
19 241 Eagle Trace Drive
20 Half Moon Bay, CA 94019
21 paul@reidllaw.com
22 (650) 560-8530

23 Because current counsel established representation by filing a pleading and not a power
24 of attorney, a new power of attorney is not required to change the attorney of record. TBMP §
114.03. Current counsel has agreed to this appearance and their e-signature is affixed with their
written consent.

Respectfully submitted,

LAW OFFICE OF PAUL W. REIDL



By: _____

Dated: June 6, 2014

Paul W. Reidl
Law Office of Paul W. Reidl
241 Eagle Trace Drive
Second Floor
Half Moon Bay, CA 94019
(650) 560-8530
paul@reidllaw.com

*Attorney for Respondent,
578538 B.C. Ltd.*

I consent to this substitution of counsel:

/s/ /Dean Palmer/

Dean A Palmer
Iproperty Inc.

1 **PROOF OF SERVICE**

2 On June 6, 2014, I caused to be served the following document:

3 **NOTICE OF SUBSTITUTION OF COUNSEL**

4 on Petitioner by placing a true copy thereof in the United States mail enclosed in an envelope,
5 postage prepaid, addressed as follows to their counsel of record at his present business address:

6 J. Gary Kortz
7 2790 Sherwin Drive
8 Suite 13
9 Ventura, CA 93003

10 Executed on June 6, 2014 at Half Moon Bay, California.
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